

# LocalPro.info

## Want List & Offer Alerts

A proposed LocalPro feature

### 1 Shopper saves an item



Garden cart: \$149

 Chooses sale alerts

### 2 Store sees interest



Names and emails stay private  
With shopper permission

### 3 Store creates an offer



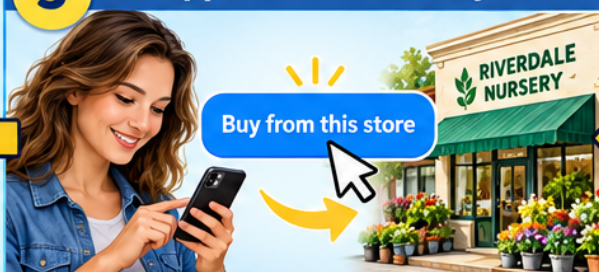
Merchant chooses price and dates

### 6 Qualifying sale earns commission



Merchant or network confirms the sale  
Program rules and returns apply

### 5 Shopper chooses to buy



Deliberate click through an  
approved affiliate link

### 4 LocalPro sends an alert



Only shoppers who opted in



Saving an item or receiving an alert does not trigger affiliate tracking.



Non-affiliate advertisers can offer alerts too.  
Advertising fees and commissions are separate.

Illustrative prices  
and shopper count.